



**U.S. OLYMPIC  
TEAM TRIALS**  
**SWIMMING**



## Restaurant FAQ

### Event Overview

Indianapolis will host the 2024 U.S. Olympic Team Trials – Swimming presented by Lilly June 15-23, 2024. For the first time ever, the event will be staged on a football field, as Lucas Oil Stadium is tapped to host the nine-day Olympic-qualifying meet in front of hundreds of thousands of families, friends, and fans. Single-session tickets are on sale now and include the prelims (11 AM – 1PM) and finals (8-10 PM) for each day. In honor of the Trials, Indy will host nine days of free, family-friendly entertainment including concerts, athlete autograph signings, and more!

- [Schedule of Events – Swimming](#)
- [Ticket Information](#)

### USA Swimming LIVE presented Purdue University

USA Swimming LIVE presented by Purdue University will take place on Georgia Street starting on June 14 for the Starting Block Party and continue in conjunction with the 2024 U.S. Olympic Team Trials - Swimming presented by Lilly June 15-23. This free event will include live musical performances, food, drinks, and more every single day of the trials from 1-7 PM.

### Additional Resources:

- [OneAmerica Financial Concert Series Schedule](#)
- [Toyota Aqua Zone](#)

### Lucas Oil Stadium Attendance Expectations:

- Opening Night, June 15<sup>th</sup> - 20,000
- June 16<sup>th</sup> to June 23<sup>rd</sup> 15,000 per night

### Anticipated High Traffic Hours for Restaurants:

- Breakfast/Brunch: 7:00 AM -10:30 AM
- Late Lunch: 1:00 PM – 3:00 PM
- Dinner: 5:00 PM – 7:00 PM
- Late Dinner: 9:30 PM – 11:30 PM

### Theme Nights:

June 15<sup>th</sup> - IDDC Opening Night - Let's Break the World Record!  
June 16<sup>th</sup> - Father's Day/ Family Night

June 17<sup>th</sup> - USA Swimming Foundation "Saving Lives" Night  
June 18<sup>th</sup> - Women in Sports Night  
June 19<sup>th</sup> - USA Swimming Foundation "Impacting Communities" Night  
June 20<sup>th</sup> - Student Night  
June 21<sup>st</sup> - Military & First Responders Night  
June 22<sup>nd</sup> - USA Swimming Foundation "Building Champions" Night  
June 23<sup>rd</sup> - Team Naming Night

### **Specialty Items**

Our team would love to showcase specialty items with a swimming or Olympic theme during the Trials. Have you created a food or drink item for the event that fits in this category?

Please email Maren Johnson [mjohnson@indianasportscorp.org](mailto:mjohnson@indianasportscorp.org) to share your concept with us. We'd love to highlight these items on our website, promotional, and media content.

### **Give Back – Dine to Donate Opportunity**

USA Swimming and the 2024 U.S. Olympic Team Trials – Swimming, presented by the Lilly Local Organizing Committee, are introducing the Indiana Water Safety Program - Swim IN Safety. In collaboration with the Indy Aquatic Alliance and supported by Eli Lilly and Company, this program will provide water safety education to as many Hoosiers aged 5 and older as possible over the next two years. The program aims to train 25,000 individuals in water safety in 2023 and another 25,000 in 2024.

Swim IN Safety is one of several legacy initiatives associated with the 2024 Olympic Swimming Trials, scheduled to take place at Lucas Oil Stadium from June 15-23, 2024. The program seeks to recruit organizations to deliver a curriculum consisting of five 40-minute sessions, designed to teach participants how to save themselves if they fall into water.

If you're interested in supporting this cause, considering hosting a Dine to Donate night in support of Swim IN Safety presented by Lilly.