



EAP (EVENT ACTION PLAN)- SOCIAL DISTANCING

INDIANA SPORTS CORP

2020 INDY ULTIMATE

The Event Action Plan outlines general information needed and steps to follow to respond to social distancing and safety around an event, including ancillary events. Any questions about this plan or action steps, please consult with the event ops designee running point on EAP.

Indy Ultimate will adhere to all guidelines placed forth by the Marion County Health Department, the local government of Indianapolis, and the state Government of Indiana when it comes to the COVID-19 outbreak pandemic and the safe resumption of public events and mass gatherings as it relates to July 25, 2020.

Below you will find the specific items that are being done at the event to ensure all standards are being met and enforced before, during, and after the event.

Pre-Event:

All communication leading up to the event to participants and volunteers will contain specific safety procedures as it relates to the precautions taking place to ensure standards are being reached.

Indiana Sports Corp has amended both its general participant and volunteer waiver to include language about COVID-19 and has asked all participants of the event to review and sign the waiver. We will have all participants sign a waiver the day of the race and turn it in before entering the start corral as an additional measure.

Indiana Sports Corp will communicate out to all participants and volunteers that if they are feeling ill, to stay home and not come to the event. Indiana Sports Corp will work with any such individual on a deferral of their entry to the 2021 Indy Ultimate to ensure the risk is mitigated and the incentive is low if they are not feeling well.

Packet Pick-up for participants occurs Friday, July 24th from 1130AM-6:30PM at Lucas Oil Stadium. According to the Marion County mask order effective July 9th, 2020, all participants, volunteers, and staff will be required to wear a mask inside Lucas Oil



Stadium for packet pick-up. Indiana Sports Corp and Vision Event Management will adhere to all Lucas Oil Stadium guidelines and protocols surrounding COVID-19 Measures when planning the event. At the minimum, Indiana Sports Corp will be instituting the following:

- Working with Lucas Oil Stadium CSC Security guards to ensure entrance only and exit only doors onto the south concourse
- Propped doors, so participants are not handling the doors
- Hand sanitizing units along the concourse, with staff and volunteers to use frequently throughout the shift
- Increased distance (no less than 6 feet) between packet pick-up tables.
- Using a plastic/sneeze shield at each table that involves consumer to staff/volunteer interaction
- Not utilizing more than one volunteer per 6-foot table
- Ensuring t-shirt tables and bib tables are no less than 6 feet apart, as well as the volunteers manning those tables.

Event Day:

General Course Operations:

- Indiana Sports Corp will collect all venue and cultural activation partners COVID-19 protocols and safety plans. Indiana Sports Corp will adhere to all venue or cultural activation COVID-19 protocols but contained in the below plans will be the minimum steps we will take to ensure a safe event.
- Indiana Sports Corp partners with Vision Event Management, a race production company, to produce the Indy Ultimate. Vision Event Management (VEM) produces several running events throughout the year, and we will rely on their knowledge and expertise when it comes to helping think through the general course operations and ensuring guidelines are met. In coordination with Vision Event Management we will ensure:
 - In 2020, there is **no on-site registration** or on-site packet pick-up for this event. Registration and payment must be made online prior to race day.
 - Participants will be able to request Indiana Sports Corp ship materials to their residence if indicated by July 12th for a \$10 fee per shipment.
 - There will be no gear check available at Monument Circle
 - No spectators will be permitted unless a participating minor is being accompanied by a parent or guardian.



- Water/Aid Station Procedures:
 - The event will use sealed 8 or 12 oz bottled water at aid stations instead of disposable cups and spigots.
 - Participants will be highly encouraged to bring their own water bottle and to keep it with them to remain hydrated.
- Zone Marshals: Vision Event Management contracted staff will all be on gators. On their gators, they will have ample supply of masks and gloves should they need to encounter a participant or volunteer. Vision Event Management staff will ensure if the situation arises that not only are they wearing their mask and gloves, but they will offer the participant/volunteer masks and gloves, realizing that it is the individual's choice to put on personal protective equipment.
- VEM and Indiana Sports Corp will amend the course marshal process and maintain proper distance when guiding the course marshal volunteer to the proper spot. Indiana Sports Corp and VEM will work closely in communicating proper parking locations to these volunteers to ensure their walk is limited.
- VEM will carry individual bottles of water in their gators to use as necessary if a participant or volunteer looks dehydrated or in need of liquids.
- There will be ample hand sanitization stations located throughout the 5.5-mile course including but not limited to the below locations:
 - Start Line: (4) 1 Gallon Jugs
 - Finish Line (1) 1 Gallon Jug
 - Top of War Memorial Steps: (2) 16 oz bottles
 - American Legion Mall November Project Workout: (2) 1-gallon jugs
 - Library Photo Stop: (2) 16 oz bottles
 - Phoenix Theater Photo Stop/Aid Station: (2) 1-gallon jugs
 - Eiteljorg: (2) 16 oz bottles
 - Victory Field/Aid Station (2) 1-gallon jugs
 - Lucas Oil Stadium/Aid Station: (2) 1 Gallon jug
 - Bike Share (2): 1-gallon jug
 - Ellison Brewing Stop: (2) 16 oz bottles
 - Irsay YMCA (aid station): (2) 1-gallon jugs
 - Tax Man Brewing Stop: (2) 16 oz bottles
 - IMS Photo Stop: (2) 16 oz bottles
 - Extra: (10) 16 oz bottles
 - Event Staff: (50) 4 oz bottles
- All activations will contain reduced customer touch points to minimize physical interaction between racers, and racers and event staff.



- All activations will be individual activities that participants can choose to do or skip to continue the event. Specific examples for the entire full loop route will be outlined in below zone sections.
- At activations, volunteers and committee members will be placed to ensure there is no gathering in lines while waiting to participate in the activation.
- All participants must maintain distance while waiting to complete activation.
 - Indiana Sports Corp will work to have dedicated lanes, along with designated waiting spots, provided at areas where racers tend to congregate. Where lines are formed, distancing markers will be used to ensure safe distancing.
- Throughout the course there will be enhanced signage and increased communication about distancing throughout the race and providing ample space for passing between participants.
- Indiana Sports Corp and Vision Event Management Staff will be in specific and distinctive event t-shirts so that they can be easily identified.
- Indiana Sports Corp will contract with Indianapolis EMS as well as the American Red Cross to have several medical response teams placed throughout the course to assist in response to any medical issue, with proper protective equipment required.

Volunteers:

- Indiana Sports Corp will utilize over 200 volunteers for this event to ensure the participant experience is as safe and enjoyable as possible. Indiana Sports Corp will provide the option of personal protective equipment, disposable masks, gloves, and hand sanitizer pouches upon check-in to their shift. Volunteers will also be in a specific and distinctive volunteer t-shirt that will help them be easily identified.
 - Indiana Sports Corp has amended its volunteer waiver to include language around COVID-19
 - All volunteers at Indy Ultimate will be required to wear a mask when they cannot properly distance themselves from participants, staff, or other volunteers or indoors

Enhanced Start Line Procedures:

The Indy Ultimate contains a staggered start, with waves of approximately 65 people going off every 5 minutes to encourage and enhance participant distancing and safety along the course. The general wave start times for the race begin at 8AM and end at



10AM. Indiana Sports Corp Staff and Volunteers will ensure the following practices occur to enforce this distancing:

- Asking participants to show up not more than 20 minutes prior to their start time
- **Within the 5-minute start time, participants will leave in groups of 3 every 5-10 seconds to increase the distancing within the wave**
- Limiting maximum waves of 65 people (typically 105 in year's past)
 - If demand calls, we will increase wave sizes so the overall timing of the event would not be changed.
 - Increased and obvious signage indicating where to stand within corral at least 6-feet apart to the front and side of each participant
- Using ESG Security and Staff to not allow participants into the start corral until they have turned in their event day waiver and they are in the next wave time slot (time slot will be printed on bib)
- Contracting with a professional cleaning services company to continually wipe down the start line corral fencing
- Making PA Announcements encouraging our distancing rules throughout the race.
- Increase the distance between our port-o-lets to be at least 6 feet apart as well as markings to ensure separation while waiting in line.
- Increase the amount of hand washing stations at the start line and near the port-o-lets.

Zone 1 Description and Procedures:

Zone 1 of the Indy Ultimate is the first portion of the race. In this zone, participants will run north on Meridian Street towards the Indiana War Memorial. Participants will run up the south steps of the War Memorial and down the north steps heading towards American Legion Mall. Runners will then do another activation inside the spacious American Legion Mall greenspace. After that, runners will continue to head north to the downtown Indianapolis Public Library's front steps. After the library, runners will head west on the Cultural Trail towards the Canal to complete this zone.

Specific Zone 1 Activation Procedures: Craig Yust and Megan Barr



War Memorial Steps:

- Activation:
 - Runners run up the south steps of the War Memorial, run around the top platform, and down the north steps. Use of National Guard to motivate runners and ensure distancing measures are in place
- COVID-19 Safety Measures:
 - Removal of jug carry around the Obelisk Fountain
 - Hand sanitizer at top of War Memorial Steps

American Legion mall:

- Activation:
 - Hands Free workout with the November Project and Shred 415
- COVID-19 Safety Measures:
 - Removal of obstacle course from previous years
 - Using existing exercise organizations to conduct and lead quick handsfree workouts for participants
 - Hand Sanitizer before you enter the green space and after you leave the green space
 - Instructors will ask that participants keep their distance during hands-free workouts

Downtown Indianapolis Public Library:

- Activation:
 - Photo moment with cut out stands instead of props
- Covid-19 Safety Measures:
 - Not allowing participants to touch the props
 - Not allowing participants to have someone else take their photo (including volunteers)
 - Instructing participants to all travel up the east steps and down the west steps
 - Hiring a student photographer to take photos for participants for free download after the event
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing



Phoenix Theatre:

- Activation:
 - Photo moment with paid actors on stilts
- COVID-19 Safety Measures:
 - Only selfies will be allowed and no swapping of personal phones between participants or volunteers
 - Hand Sanitizer for potential line stop with aid station
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing

Zone 2:

Zone 2 of the Indy Ultimate is the middle portion of the event. Zone 2 consists of the canal through Lucas Oil Stadium. Runners will head south on the east side of the canal towards the Eiteljorg and head through their gardens towards the front of their building. At this point, they will head south towards Victory Field, run the bases, then the warning track and head out the first base exit of the property. They will continue south to Lucas Oil Stadium, where they will head in the north gate, run on the field, and exit to the South Lot. In the south lot, they will ride the Pacers Bikeshare through a small course before heading east towards the Irsay YMCA.

Specific Zone 2 Activation Procedures: Shannon Sullivan

Glick Peace Walk Activations:

- Activations:
 - The Avidors – local artists Ken and Roberta Avidor will be stationed in one of the sculptural gardens of the Peace Walk. They will create illustrations as the participants run by
 - Black Lives Matter murals will be displayed along the peace walk for participants to observe and reflect
 - COVID-19 Safety Measures:
 - Ensuring hands-free environmental enhancing activations
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing



Canal Activations

- Activations:
 - 31Svn – a collective of Indianapolis Street Dancers. They will be located on the canal next to the Residence Inn. The group will break dance throughout the event.
 - Musical act located on the Canal near the Government Center
 - COVID-19 Safety Measures:
 - The dancers and musical act are an entertainment element and there will not be interaction with participants
 - Removal of ballet and percussion interactive activations to dissuade any touchpoints
 - Hand Sanitizer at each activation
 - Signage encouraging and thanking them for social distancing

Eiteljorg

- Activation:
 - Participants will run along the outdoor gardens of the Eiteljorg
 - COVID-19 Safety Measures:
 - Hand Sanitizer at activation
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing

Victory Field

- Activation:
 - Participants enter the third base gate, run to the field, run around the bases, run around the warning track, and exit the first base gate.
 - COVID-19 Safety Measures
 - Ensuring proper social distancing can take place while runners jog through the stadium
 - Ensuring no hands-on activities take place in the stadium
 - Removal of Rowdy mascot and selfie station location to reduce grouping opportunities
 - Hand Sanitizer located at entrance (aid station) and on exit
 - Signage encouraging and thanking them for social distancing

Lucas Oil Stadium

- Activation:
 - Participants will enter the North Gate, head down to the field, have their name called and be on the video board, head to the west sideline, kick a



soccer goal, and head to the south end to kick a field goal. Participants will then continue out the southwest ramp into the south parking lot.

- COVID-19 Safety Measures:
 - Removal of throwing and catching of footballs
 - Ensuring one flow of direction for participants from north entrance to south exit
 - Ensuring social distancing signage on the field
 - Removal of selfie station and Colts Cheerleaders/Mascots to reduce grouping opportunities
 - Hand Sanitizer on entrance and on exit
 - Sanitizing footballs and soccer balls at least once an hour with hospital grade disinfectant
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing

- Lucas Oil Stadium South Lot
 - Activation:
 - Participants will ride Pacers Bikeshare bike around small loop in the south lot of Lucas Oil Stadium
 - COVID-19 Safety Measures:
 - Each bike and helmet will be disinfected with hospital grade disinfectant after each use, there will be a dwell time before bike is placed back in start corral
 - Ensuring participants do not pass without proper distancing on bike course
 - Hand Sanitizer at stop
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing

Zone 3:

Zone 3 of the Indy Ultimate is the final portion of the loop. Participants will exit Lucas Oil Stadium and head east. Participants will run by Ellison Brewing and they will head north to the Lilly Trail where they will continue to head east to Alabama Street. They will then turn north and continue towards the Irsay YMCA, where participants will go in the south doors and exit through the north doors onto South Street. At this point, participants will run by Taxman Brewing and Bankers Life Fieldhouse. Participants will continue north



towards Market Street, where they will make their final turn west and towards the finish line at Monument Circle.

Specific Zone 3 Activation Procedures: Ashleigh Newbold

Ellison Brewing:

- Activation:
 - Beer Tasting Stop outside in front of Ellison (optional and for 21+ only, which will be indicated by a wristband)
 - Live Music located on their front patio
 - Misting station
- COVID-19 Safety Measures:
 - Hand Sanitizer at stop
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing
 - Disposable tasting cups will be provided by Ellison
 - Ellison employees serving the tasting cups with their standard approach to daily operations

IRSAY YMCA:

- Activation:
 - Participants will enter the Irsay YMCA to participate in a Pacers Basketball activation.
 - Participants will run through the lobby from the parking lot entrance, up to the 2nd floor and onto the basketball courts to dribble through cones, shoot a layup and exit the courts. Participants will exit going down the opposite side of the stairs, back through the lobby and out the doors on South St.
 - Water station will be on the exit of the YMCA
- COVID-19 Safety Measures:
 - Hand Sanitizer at stop
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing
 - One-way traffic to ensure social distancing
 - Basketballs will be cleaned in between participants using them. We will have enough to swap them out and allow proper amount of time for cleaning and prep.
 - Masks will be required of volunteers
 - Masks are optional for participants



- Water stop will include hand sanitizer and individual water bottles for participants

Taxman Brewing:

- Activation:
 - Beer Tasting Stop outside in front of Taxman (optional and for 21+ only, which will be indicated by a wristband)
 - Live Music located on their front patio
 - Photo Op with their skeleton mural on the front of the building
- COVID-19 Safety Measures:
 - Hand Sanitizer at stop
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing
 - Disposable cups will be providing for the beer tasting
 - Taxman employees serving the tasting cups with their standard approach to daily operations
 - Photographer onsite to take photos of participants and eliminate handling participants phones. Photos can be downloaded after the event via ISC website.

Indianapolis Motor Speedway:

- Activation:
 - Photo op with Indy Car or Borg-Warner Trophy outside Downtown Comics on Market St.
- COVID-19 Safety Measures:
 - Photographer onsite to take photos of participants and eliminate handling participants phones. Photos can be downloaded after the event via ISC website.
 - Hand Sanitizer at stop
 - Ensuring social distance markers for potential line
 - Signage encouraging and thanking them for social distancing

Enhanced Finish Line Procedures:

For the 2020 Indy Ultimate, Indiana Sports Corp has eliminated the post-race party, where congregating and celebrating would occur. Indiana Sports Corp is contracting the Handlebar to transport participants to member restaurants to celebrate and give back to



the hospitality industry. Indiana Sports Corp will be prepackaging all finisher bags prior to the event. Finisher bags will include (1) water, (1) pre-packaged snack, (1) hand sanitizer pouches and (1) medal. Volunteers will wear masks and gloves to restock the finish tables where participants can grab their bag. Indiana Sports Corp has also eliminated all non-pre-packaged post-race snacks, including apples and bananas. Additionally, since the event's finish line and start line using the same structure, we'll utilize volunteers to ensure one way traffic through the southeast quad of Monument Circle, and ask participants to move through recovery services at a continuous progression and towards the handlebar, or outside of the official event space. Participants are strongly encouraged to shower as soon as possible after the race at their preferred location.

CONTACTS:

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