



PRIVACY STATEMENT

Effective Date: 10/01/2014

Last Updated:10/01/2014

This website, exchange.indianasportscorp.org is operated by Indiana Sports Corporation (“ISC”). This Privacy Statement (the “Policy”) is designed to tell you about our practices regarding collection, use, disclosure, processing and storage of information that you may provide via this website or through other features, applications, emails, content, downloads, devices, products or services (collectively, the “Site”) that are operated by ISC.

By using the Site or by otherwise providing any personally identifiable information to ISC, you are consenting to the collection, use, disclosure, processing and storage of your personally identifiable information as set forth in this Policy. If you do not consent to the use of your personally identifiable information as described in this Policy, please do not provide any personally identifiable information to ISC.

Scope

This Policy includes any separate privacy notices and/or notices posted on particular pages of the Site or disclosures that may provide more detail regarding personal information we collect, why we need that information, and choices you may have about the ways we use that information.

If you sign up to use a special feature of the Site, you may be asked to expressly consent to special terms, for example, by affirmatively checking a box or clicking on a button marked, “I agree.” This separate agreement will supplement or amend this Policy, but only with respect to the matters governed by such separate agreement.

If you are located outside of the United States, please note that any personal information collected through this Site may be transferred to the United States and other countries that might not provide an equivalent level of protection as the data protection laws in your home country. Your use of this Site or submission of any personal information will therefore constitute your express consent to the collection, use, disclosure, processing and storage of your personal information outside of your home country.

Please be sure to read this entire Policy before submitting any information to the Site. We may update this Policy from time to time. We will also revise the “last updated” date at the top of this Policy. We encourage you to periodically review the Policy for updates.

Collection of Personal Information

“Personal information” refers to any information relating to an identified or identifiable individual who is the subject of the information. Personal information we collect includes, for example, an individual’s name, address, e-mail address and/or phone number, age and/or age range (you must be 18 years of age or older), county and/or shirt size. We may also collect a user name and password. In addition, we may collect information relating to a user’s device including usage, condition and/or location. ISC only collects the personal information that is necessary to provide the information or services requested by you. We may also collect statistical information that helps us understand how people are using the Site. This information collected is not associated with any specific individual and no attempt is made to profile

individuals who use the Site. ISC may analyze server logs for statistical purposes. ISC may employ Google Analytics, for example, to analyze how users are utilizing the Site.

It is not our policy to permit third parties to collect personal information about your online activities over time and across sites (behavioral tracking) when you visit our Site.

Use of Information

ISC uses information to respond appropriately to requests. This may be to respond directly to you or to improve the Site. We use personal information only in ways that are compatible with and relevant to the purposes for which it was collected or as we subsequently notify you unless such other use is authorized by you or required by applicable law. The personal information we collect allows us to keep you posted on the Site's latest announcements, updates, and events. It also helps us to improve our services and content. From time to time, we may use your personal information to send important notices to you. We may also use personal information for internal purposes such as auditing, data analysis, and research.

Disclosure of Information

- **Disclosure to Third Parties**

At times, ISC may make certain personal information available to affiliates, strategic partners or service providers that work with us, or that help us operate the Site. We do not currently share personal information with third parties for their own marketing purposes.

- **Others**

It may be necessary by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence for ISC to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate.

We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a company re-organization, sale or merger, we may transfer any and all personal information we collect to the relevant third party or third parties as applicable.

Cookies and Other Technologies

We may use cookies and other technologies such as pixel tags and web beacons to keep track of and store information so the user does not have to supply the information multiple times. We treat information collected by cookies and other technologies as non-personal information. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Policy. You can configure your web browser to refuse cookies or to notify you when a web site attempts to send you a cookie. You can also check your hard drive for cookie files and delete them from your computer. Please note, however, that if you do turn off cookies, the Site may not work as intended and may lose some functionality.

We may gather some information automatically and store it in log files. This information can include Internet Protocol (IP) addresses, browser type and language, Internet service provider (ISP), referring and exit pages, operating system, date/time stamp, and clickstream data.

We do not currently collect, and it is not our policy to permit third parties to collect “targeted” cookies (persistent identifiers tracking users across different sites and services) for purposes of advertising. In addition, we do not currently respond to “Do Not Track (DNT)” browser signals.

Security

We maintain reasonable administrative, physical, and technological measures to protect the confidentiality, integrity and security of personal information you submit on or through this Site.

Links to Other Sites

This Site may have links to other web sites. We are not responsible for the content or privacy practices of third party sites and suggest that you review their privacy statements.

Privacy of Children

The Site is a general audience site that is not designed nor intended to collect personal information from children under the age of 13. We do not knowingly collect personal information from anyone under the age of 13. We do not use such information, and will take reasonable measures to delete it if we discover that it has been provided. The Site is not a child-directed site in whole or in part. The Site does not target children under the age of 13 as a primary or secondary audience.

Access

You have the right to access your personal information stored with us to ensure that it is accurate, complete and current. Upon request, we will grant you reasonable access, except where the burden or expense of providing access would be disproportionate to the risks to your privacy or where the rights of other persons would be violated. In addition, we will take reasonable steps to correct, amend or delete information that you can independently demonstrate is inaccurate or incomplete.

You may withdraw your consent to the collection, use and transfer of your personal information. However, please note that, by withdrawing your consent, it may be impossible for us to continue to provide you with certain services.

Storage

We retain personal information collected under this Policy for as long as there is a business need for it in accordance with applicable record retention policies and a range of legal and regulatory recordkeeping requirements.

Privacy Questions

If you have any questions or concerns about this Policy or would like information on how to access or update your data, or information on how to opt out of or unsubscribe to future mailings, please contact us at 317-237-5000 or exchange@indianasportscorp.org