



Graphic Design Specialist – Indiana Sports Corp – Indianapolis, Indiana

Position Overview

The Graphic Design Specialist serves as a key member of the Marketing & Public Relations Department at Indiana Sports Corp assisting with brand management, graphic design of multiple mediums, project management and local organizing committee responsibilities, and production design work compliant with event owners/partners (i.e. NCAA and Big Ten Conference).

General Responsibilities (included but not limited to):

- Create print, digital and graphics for television/video advertising
- Responsible for creative presentation and updates to the website
- Design and execute marketing newsletters through email platform
- Design artwork for social media posts
- Supports marketing of events through design of collateral and other promotional pieces
- Supports internal departments with design for various presentations, proposals and other graphic needs
- Serve as project manager for event related items including large-scale signage installations, user experiential pieces, directional signage, marketing pieces, uniforms and social media graphics
- Assist with event execution as needed

Qualifications

- Bachelor's degree or equivalent experience in graphic design, visual communications, or a related field
- 3+ years of demonstrated experience (must submit portfolio or link to work)
- 3+ years of experience with Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Required Skills

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, and InDesign specifically) on a PC Platform
- Proficient in Microsoft Office Products (Word, PowerPoint, and Outlook specifically) on a PC Platform
- Develop high-level creative concepts for digital and print based projects using a variety of brand guidelines and standards.
- Experience with large-scale design such as outdoor signage, user experiential pieces, and directional signage
- Experience working with print companies and firm grasp of file preparation/color preparation
- Some HTML/CSS experience (working with email template editors and website editors)

Preferred Skills

- Video editing and motion graphics using Adobe After Effects
- Experience with Salesforce Marketing Cloud

To apply, please submit the following to: jobs@indianasportscorp.org

- Letter of Application
- Resume
- Link to online portfolio