



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Tournament Experience
Committee: Media Operations
Sub-Committee:

Division Co-Chairs:

- Courtney Howell Rissman
- Kelley Ford

Committee Members:

- Co-Chairs
 - Rachel White
 - Brett Kramer
 - Ed Holdaway

Indiana Sports Corp Staff:

- Sam Reel

Overview:

Embrace the standard of media operations excellence established during previous Final Fours in Indianapolis and curate a seamless experience while complying with all NCAA protocols.

Objectives:

1. To have a seamless stadium experience for credentialed media.
2. To serve as a direct extension of the NCAA media relations staff (i.e. Dave and Jenn)
3. To serve as local ambassadors to media in the stadium (i.e. assist with restaurant recommendations, places to go, directions, etc.)

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.

- Meetings may increase leading up to the event.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available