



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Tournament Experience
Committee: Fan Event Operations
Sub-Committee: Music Festival, Fan Fest, Tipoff Tailgate, Final Four Friday

Division Co-Chairs:

- Courtney Howell Rissman
- Kelley Ford

Committee Members:

- Co-Chairs
 - Jeff Kuhn
 - Cebronica Luft
 - Erin O'Rourke

Indiana Sports Corp Staff:

- Christian Dempster
- Luke Hyvonen

Overview:

Provide entertainment opportunities for residents and visitors alike that are delivered at a higher standard than previously seen finals fours. Working closely with the innovation committee to permeate local arts and culture into programming.

Objectives:

- 1. Be the Ultimate Partner for Success:** Serve as an indispensable local and cultural resource to the NCAA and Turner Sports teams, fostering seamless collaboration and executing a flawless fan operations program.
- 2. Deliver Unmatched Fan Engagement:** Curate the most inclusive, well-attended, and talked-about fan experiences in Final Four history, celebrating the unique culture and passion of Indianapolis.
- 3. Prioritize Safety and Accessibility:** Ensure all fan events meet the highest safety standards while being universally accessible, creating a secure and welcoming environment for fans of all ages and abilities.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available