



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Tournament Experience
Committee: Event Operations
Sub-Committee: City Services, Transportation, Parking, Hotels, Volunteer Program, Fan Experience

Division Co-Chairs:

- Courtney Howell Rissman
- Kelley Ford

Committee Members:

- Co-Chairs
 - Patrick Tamm
 - Chelsea Douglass
 - Brett Sanford

Indiana Sports Corp Staff:

- Luke Hyvonen
- Beth Bowers Ratliff

Overview:

Continue the efficient operations established using the collaborative approach Indianapolis has taken to civic events and using the volunteer program to create a welcoming, safe and enjoyable fan experience.

Objectives:

Event Operations Goals

1. Monitoring and aligning with construction schedules and development timelines for Indianapolis' ongoing improvement projects.
2. Engaging regularly with key partners and stakeholders; IMPD, IFD, DPW, IndyGo, iPark, Denison, & Key Hotels.

Volunteer Program Goals

3. Assemble a diverse and civic-minded volunteer team dedicated to creating a welcoming, safe, and enjoyable experience for fans.

4. Strive to achieve full shift coverage by December 2025, with a 90% fulfillment rate.
5. Key strategies include implementing a robust communication schedule, conducting statewide outreach, and engaging with diverse communities to ensure broad participation.

Fan Experience Goals

6. Encouraging local restaurants and downtown attractions to actively engage with fans.
7. Maintaining a safe and secure environment throughout their stay.
8. Providing fans with information at their fingertips to navigate their stay.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available