



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Tournament Experience
Committee: City Branding

Division Co-Chairs:

- Courtney Howell Rissman
- Kelley Ford

Committee Members:

- Co-Chairs
 - Bob Schultz
 - Maggie Ranallo

Indiana Sports Corp Staff:

- Megan Magiera
- Eklavya Chawla

Overview:

Create an exciting and consistent look and feel throughout the city of Indianapolis that highlights the NCAA, Final Four, and surrounding events.

Objectives:

1. Want to have the most immersive experience in the history of Men's Final Four.
2. Use the surrounding neighborhoods such as IU Indy, et al.
3. Want to keep the corporate look and feel.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.

- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available