

2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Tournament Experience

Committee: City Branding

Division Co-Chairs:

Courtney Howell Rissman

Kelley Ford

Committee Members:

- Co-Chairs
 - Bob Schultz
 - Maggie Ranallo

Indiana Sports Corp Staff:

- Megan Magiera
- Eklavya Chawla

Overview:

Create an exciting and consistent look and feel throughout the city of Indianapolis that highlights the NCAA, Final Four, and surrounding events.

Objectives:

- **1.** Want to have the most immersive experience in the history of Men's Final Four.
- 2. Use the surrounding neighborhoods such as IU Indy, et al.
- 3. Want to keep the corporate4 look and feel.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.

- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available