

# 2026 NCAA Men's Final Four Local Organizing Committee

**Honorary Chair**  
TBD

**LOC Co-Chairs**  
Judith Thomas  
Nathan Feltman

**Executive Director**  
Patrick Talty

**Tournament Director**  
Trevor Fox

**EXECUTIVE COMMITTEE**  
Julie Roe Lach, Indiana Sports Corp Board Chair  
Karin Sarratt, Indiana Sports Corp Board Vice Chair  
Patrick Talty, Indiana Sports Corp President  
Sarah Myer, Indiana Sports Corp Chief of Staff & Strategy  
Judith Thomas, LOC Co-Chair  
Nathan Feltman, LOC Co-Chair  
Visit Indy  
CIB  
City  
State  
Host Institution

**EDUCATION**  
*Promote Education as a Brand*  
Dr. Latha Ramchand  
Claire Fiddian-Green  
Frederick Yeakey  
Ashleigh Newbold

**INNOVATION**  
*Continue to Evolve the Tournament*  
Kelli N. Jones  
Scott Kraege  
Bill Soards  
Ashleigh Newbold

**STAKEHOLDER RELATIONS**  
*Align with Key Stakeholders*  
Dave Neff  
Dennis Dye  
Angela Smith Jones  
Melissa Thompson

**OUTREACH**  
*Expand the Demographics of Fans*  
Jeff Robinson  
Ashley Gurvitz  
Ron Stiver  
Celeste Ballou

**TOURNAMENT EXPERIENCE**  
*Create an Elevated Tournament Experience*  
Courtney Howell Rissman  
Kelley Ford  
Luke Hyvonen

**Youth Programs**  
Read to the Final Four

**Arts & Culture**

**University VIP Experience**

**Strategic Marketing Council**

**Event Operations**  
City Services  
Transportation  
Parking  
Hotels  
Volunteer Program  
Fan Experience

**Participant Initiatives**  
Team Gifts  
Team Welcome  
Team Lounges  
Concierge Program

**University Programs**

**Sports Tech**

**Media Experience**

**Statewide Ambassadors**

**Stadium Operations**  
Master Planning  
Security  
Ticket Operations  
Credentials  
Catering

**Media Operations**

**Student Athlete Programs**  
Final Four Talks

**Sustainability**

**NCAA Staff & Men's Basketball Committee Engagement**

**Community Engagement & Outreach Programs**  
Fan Jam  
Dribble  
Legacy Court Restoration

**City Branding**

**Teacher Support & Development**

**NCAA House**

**Communications & Public Relations**  
Public Relations  
Social Media

**Fan Event Operations**  
Music Fest  
Fan Fest  
Tipoff Tailgate  
Final Four Friday

**Professional Career Development**

**Game Management**  
Site Control  
Officials Liaisons  
Band & Cheer Hosts  
Medical  
Game Presentation

**Championship Operations**  
DII  
DIII  
NIT