



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Stakeholder Relations
Committee: University VIP Experience

Division Co-Chairs:

- Angela Smith Jones
- Dave Neff
- Dennis Dye

Committee Members:

- JoAnn Brouillette (Co-Chair)
- Terina Perry (Co-Chair)

Indiana Sports Corp Staff:

- Melissa Thompson (Division Lead)
- Name (Committee Lead)

Overview:

The Stakeholder Relations Division will be responsible for working with the NCAA to identify key stakeholders and their interests with the goal of creating synergies through partnership opportunities, brand elevation, and unique experiences that creatively engage these groups.

This committee will develop ideas and execute a plan to roll out the red carpet for University VIPs during their time in Indianapolis. University VIPs include coaches, administrators, faculty, and families of student-athletes.

Objectives:

1. Collaborate with the NCAA on an event concept called The BasketBall, a gala event that features NCAA Basketball student-athlete alum and former coaches. The event could fundraise for the [Project 44](#) initiative.
2. Concept and implement ideas on how we could engage these key stakeholders in other ways onsite during Final Four weekend.

Expectations:

- Commitment to the committee through April 2026.

- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available

Key Dates & Milestones:

- February 2025 – LOC Meeting
- June 2025: Monthly LOC meetings begin