



2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Stakeholder Relations
Committee: NCAA Staff & Men's Basketball Committee Engagement

Division Co-Chairs:

- Angela Smith Jones
- Dennis Dye
- Dave Neff

Committee Members:

- Mike O'Connor (Co-Chair)
- JR Renbarger (Co-Chair)
- William Knox (Co-Chair)

Indiana Sports Corp Staff:

- Melissa Thompson (Division Lead)
- TBD (Committee Lead)

Overview:

The Stakeholder Relations Division will be responsible for working with the NCAA to identify key stakeholders and their interests with the goal of creating synergies through partnership opportunities, brand elevation, and unique experiences that creatively engage these groups.

This committee will develop ideas and execute a plan to roll out the red carpet for the NCAA Staff and Men's Basketball Committee. This plan can include opportunities to engage these groups in the lead-up to the Final Four and onsite during Final Four weekend.

Objectives:

1. Curate an elevated experience and support for the NCAA Staff and Men's Basketball Committee before and during the Final Four weekend.
2. Engage all members of the NCAA Men's Basketball staff at every level to share our appreciation for their partnership and our love for hosting the Final Four in Indy.
3. Create opportunities for the LOC, NCAA Staff, and Men's Basketball Committee to build relationships and connect before and during Final Four weekend.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Opportunity to build and expand relationships with the NCAA Staff, Men's Basketball Committee, Indiana Sports Corp Staff, and LOC.
- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available

Key Dates & Milestones:

- February 2025 – LOC Meeting
- June 2025: Monthly LOC meetings begin