



## **2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description**

**Division:** Stakeholder Relations  
**Committee:** Media Experience

### **Division Co-Chairs:**

- Angela Smith Jones
- Dave Neff
- Dennis Dye

### **Committee Members:**

- Dianna Boyce (Co-Chair)
- Sarah Holsapple (Co-Chair)

### **Indiana Sports Corp Staff:**

- Melissa Thompson (Division Lead)
- Dan Gliot (Committee Lead)

### **Overview:**

The Stakeholder Relations Division will be responsible for working with the NCAA to identify key stakeholders and their interests with the goal of creating synergies through partnership opportunities, brand elevation, and unique experiences that creatively engage these groups.

This committee will work with the NCAA and all of their media partners to provide opportunities for the media to engage with stories relevant to the Final Four, Indianapolis, and participating institutions across DI, DII, and DIII Championships. Committee objectives may include planning the Media Party to be held on the Thursday evening prior to the Final Four weekend of activities, a Media Lounge throughout their stay in Indianapolis, and/or additional media engagement opportunities.

### **Objectives:**

1. Concept and propose programs and plans to engage the media through hosting opportunities that tell the story of the NCAA Men's Final Four and raises brand awareness for Indy as a top host city. Media engagement opportunities could include a media party, media lounge, and/or additional experiences.
2. Collaborate with the NCAA Staff to confirm programs and opportunities to implement and activate.

3. Assemble media kits and story pitches in collaboration with the Public Relations committee to engage media members and increase earned media.
4. Coordinate and host editorial meetings at a regular cadence starting one year out in collaboration with the Public Relations committee to engage the media before they arrive in Indianapolis.

**Expectations:**

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
  - Meetings will be a mix of in-person and virtual.
  - Meetings may increase leading up to the event.
- Attend and lead consistent editorial meetings in collaboration with the Public Relations Committee.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

**Benefits:**

- Ability to build and develop relationships with media partners in Indiana and nationally
- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available

**Key Dates & Milestones:**

- February 2025 – LOC Meeting
- June 2025: Monthly LOC meetings begin