



## **2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description**

**Division:** Innovation  
**Committee:** Sustainability

### **Division Co-Chairs:**

- Scott Kraege
- Kelli N. Jones
- Bill Soards

### **Committee Members:**

- Jeremy Kranowitz (Co-Chair)
- Maddy Osswald (Co-Chair)

### **Indiana Sports Corp Staff:**

- Ashleigh Newbold (Division Lead)
- Ashleigh Newbold (Committee Lead)

### **Overview:**

The Innovation Division will be responsible for developing and executing on the following programming and initiatives:

- Arts & Culture
- Sports Tech
- Sustainability

This committee will work with Indiana Sports Corp and the NCAA to develop key programs that focus on sustainability throughout various aspects of the event.

### **Objectives:**

1. Develop program milestones and goals from March 2025 – April 2026.
2. Determine metrics to be tracked on with each project.
3. Develop and execute a sustainable transportation plan that decreases air pollution and increases accessibility to fan events.
4. Develop a community engagement plan that prioritizes city beautification in order to prep the city for the Final Four and long term.
5. Develop and execute a circular program that donates remaining event items back to the Indy community for recycled use.
6. Determine opportunities to divert food waste through recycling or donations.

7. Serve as an expert for the LOC in responsible procurement guidance providing resources and support as needed. When possible, this committee is charged with leading opportunities to educate the LOC and fans on responsible sustainability practices.
8. Collaborate with partners and stakeholders to offset energy and carbon footprint.

**Expectations:**

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member – starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting in July 2025.
  - Meetings will be a mix of in-person and virtual.
  - Meetings may increase leading up to the event.
- Attend and lead consistent editorial meetings in collaboration with the Public Relations Committee.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

**Benefits:**

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available