

2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division: Education

Committee: Read to the Final Four

Division Co-Chairs:

Claire Fiddian-Green

Frederick Yeakey

• Dr. Latha Ramchand

Committee Members:

- Nicholas Schellinger (Co-Chair)
- Jacob Sipes (Co-Chair)
- Lee Ann Kwiatkowski (Co-Chair)

Indiana Sports Corp Staff:

- Ashleigh Newbold (Division Lead)
- Alyssa Chavez (Committee Lead)

Overview:

The Education Division will be responsible for executing educational programming, support and development opportunities for the following target markets:

- Youth K-7
- College Students
- Student-Athletes
- Teachers
- Professionals & Emerging Leaders

This committee will work with the NCAA to promote and execute Read to the Final Four – a literacy challenge aimed at creating a lifelong love and interest in reading for 3rd Grade students across the State of Indiana.

Objectives:

- 1. Develop program milestones and goals from March 2025 April 2026.
- **2.** Promote the program to superintendents, teachers, libraries, community centers, small business bookstores, and related groups.
- **3.** Engage students and teachers through implementing creative activation at schools.

- **4.** Identify barriers and solutions to increase participation, including implementing teacher support programs to assist them with the program.
- **5.** Develop a multi-year strategy to support improved literacy rates throughout the state.
- 6. Consider legacy projects that include library/media center renovation.

Expectations:

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
 - o Meetings will be a mix of in-person and virtual.
 - Meetings may increase leading up to the event.
- Attend and lead consistent editorial meetings in collaboration with the Public Relations Committee.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

Benefits:

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available