

#### 2026 NCAA Men's Final Four Local Organizing Committee (LOC) Committee Description

Division:EducationCommittee:Final Four Talks

## **Division Co-Chairs:**

- Claire Fiddian-Green
- Frederick Yeakey
- Dr. Latha Ramchand

## **Committee Members:**

- Mel Raines (Co-Chair)
- Neelay Bhatt (Co-Chair)

# Indiana Sports Corp Staff:

- Ashleigh Newbold (Division Lead)
- TBD (Committee Lead)

## **Overview:**

The Education Division will be responsible for executing educational programming, support and development opportunities for the following target markets:

- Youth K-7
- College Students
- Student-Athletes
- Teachers
- Professionals & Emerging Leaders

This committee will work with the NCAA to promote and execute Final Four Talks – a program for student-athletes to equip them with skills and insights for life after athletics through panel discussions, keynote speakers, and engaging conversation/activities.

#### **Objectives:**

- **1.** Develop program milestones and goals from March 2025 April 2026.
- 2. Determine attendance goals and target schools alongside the NCAA and Indiana Sports Corp.
- **3.** Develop outreach and invite plan to student-athletes and coaches.
- **4.** Establish key theme, speaker lineup, discussion topics, and program run of show.

**5.** Plan and execute event logistics by determining the location, securing vendors, managing the timeline, and recruiting staff/volunteer assistance.

# **Expectations:**

- Commitment to the committee through April 2026.
- Become an Indiana Sports Corp member starting at \$50/year, less than \$5/month.
- Attend the first LOC Meeting in February 2025 focused on onboarding and learning about the NCAA Men's Final Four.
- Attend monthly committee and LOC meetings starting next June 2025.
  - Meetings will be a mix of in-person and virtual.
  - Meetings may increase leading up to the event.
- Attend and lead consistent editorial meetings in collaboration with the Public Relations Committee.
- Be an advocate for the 2026 NCAA Men's Final Four and Indiana Sports Corp through sharing opportunities within personal and professional networks.
- Be an active participant in committee and subcommittee meetings by completing assigned tasks, engaging in conversations and planning, and being a strong contributor to the team.

## **Benefits:**

- Expand your network and build your personal brand
- Develop mentor/mentee relationships
- Be a part of the team hosting world-class sporting events
- Make an impact in the community
- Represent the city of Indianapolis
- Event and Indiana Sports Corp swag when available